



Your privacy, protected by design

When you take a PRISM assessment, we want you to feel completely at ease doing it. So we built the whole system around one simple idea: hold as little of your information as we possibly can, and never ask for your email.

We never ask for, send to, or store your email address. Anywhere in PRISM. Ever.

NO EMAIL, ANYWHERE

You do not give us an email address to take part, and we do not store one. There is no email sign-up, no email login, and no email reset in the system. Email is the path most personal information travels when it is lost or misused, so by not holding yours, there is nothing to leak and no list you can end up on.

TAKING PART WITHOUT AN ACCOUNT

Your facilitator gives you an access code. You enter it with your first name, the first letter of your last name, and a password you choose. That is all it takes to begin, and you use the same details to return later on any device.

EXTRA CARE FOR UNDER 18S

Younger participants simply confirm that their school or organisation has approved their taking part. Permission is arranged by the school as part of enrolment, so we never ask a young person for a parent's email or contact details.

SECURITY BUILT IN

We protect what we hold with safeguards built into every layer of the system:

- Everything you enter reaches us over an encrypted connection.
- Passwords are stored only as scrambled, one-way values that no one can read, not even us.
- Too many wrong sign-in attempts lock an account for a short time.
- Your information sits in a secure, managed database, and access is limited by role, so a facilitator sees only their own groups.
- Sensitive actions are restricted and recorded in an audit log.
- We run no advertising and no tracking, and we never sell or share your information.

NOT IDENTIFIABLE, STILL MEANINGFUL

The information you provide is not personally identifiable, and your first name is never downloaded with the data. The assessment still holds real meaning for you, and it is something you and your facilitator can reflect on and discuss together.

YOUR RIGHTS STAY WITH YOU

You can ask to see the information held about you, or ask for it to be deleted, at any time. You do this using the reference code on your results page rather than an email, and we respond within 30 days.

In short: less of your information in our hands means less that can ever go wrong. That is what privacy by design means, and it is how Global TeamLEAD looks after everyone who uses PRISM.